



# ALEKSA ZIVKOVIC

## Living on a bike

“Since a kid I was hyperactive. Snowboarding, skiing, handball, football, cross- country cycling... I was good at school but I decided to try something before leaving for good. I didn’t leave, I’ve stayed. I started my business three years ago and it is developing”, explains Aleksa Zivkovic, a Serbian Young Innovator that can transport all your goods riding a bicycle, a new eco-friendly and social business that has already receive several prizes!



European Youth  
Card Association

**MOBILITY IN THE MIND**  
CREATING NEW ROUTES TO EMPLOYMENT

## Mobility in the Mind Organisations

Asociatia EURO<26,  
Romania

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Polish Youth Projects  
Associations, Poland

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Europski Omladinski  
Centar, Serbia

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Youth Hostel  
Association, Croatia

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Centre Information  
Jeunes, Luxembourg

**EUROPEAN YOUTH  
CARD ASSOCIATION**

[www.eyca.org](http://www.eyca.org)



**Could you tell us a bit about your experience with the European Youth Card before you joined Mobility in the Mind (MiM)?**

Unfortunately, I did not have experience with EYCA card before I participated in Mobility in the Mind. I knew about the discounts they offer, but not about activities such as this one I am involved in.

**How did you hear about MiM and why did you decide to participate?**

I read about the project and I saw the call on *Portal mladi* (Youth portal, in English), a website that has all news about seminars and grants for young people at one place.

**Tell us a bit about your business idea.**

We sell time and kindness and we deliver it on bicycle. We buy your groceries,

medications or pay utility bills. We provide our services for FREE for residents older than 70 years of age. With new trailer limits increased to 2 cubic meters and 400kg of payload. As additional revenue we provide promotion services.

**What do you want to achieve by participating in this programme?**

I've already achieved a lot: I've met a lot of people that shared their stories and experiences that are priceless. In near future I can see project that will be cooperation with EYCA.

**At the MiM Symposium in March all Young Innovators had the chance to meet each other and hear insights from other young entrepreneurs, representatives of a major**

**company and European institutions. How was the meeting for you and what did you take with you?**

We've heard some great ideas. I would like to hear how much progress they make by now. Stories confirmed that I am on right path and that I have to continue with what I do.

**Do you have any suggestions or ideas of new ways in which the European Youth Card can support youth employment and entrepreneurship?**

EYCA can support youth employability and entrepreneurship with more programmes like Mobility in the Mind. I wait to see new editions of this project.



Co-funded by the Youth in Action programme of the European Union